

LIFE LESSONS

PRICELESS CONVERSATIONS

Sharing

Generosity that Matters - Giving back, through generosity and serving others around us, makes our lives richer and more meaningful. Narrating to others the purposes behind our generosity and the experiences that motivate our giving strengthen and encourage those who come behind us to give more and serve more, and in the process, to discover their own life purpose.

Giving

Generosity that Matters - Whether we give publicly or in private, it is important to share with others the purposes and passion behind our giving, so that our commitment to the causes and organization we benefit may evolve into a perpetual monument to the human spirit. Without the stories behind the gifts, important lessons are lost to future generations.

Legacy

Life's Greatest Treasures - Your real wealth is the living declaration of who you are as a unique human being—of the path you have traveled in your life, and the bridge of values, vision, wisdom, and experience that you have to offer. Pass on this true wealth in your own words.

Values/Family Values

A Legacy of Value and Virtue - You've learned that it's not hard to make good decisions when you know what your values are. Now you can share those values and teach those you love the joys of a values-centered, purpose-filled life. Surely there can be no greater mission for your life.

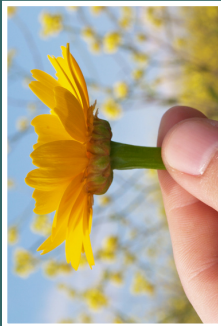
Wisdom

A Record of Wisdom and Values - Wisdom is something personal, unique to you alone, a kind of wealth that, like all wealth, can be shared and passed along to those you love. Don't let it remain buried alive within you, but let it be dusted off, cherished, and remembered for generations to come.

My Faith

Yearnings of the Soul - Spiritual values go to the very essence of who we are as human being and who we are as a people. The story of our faith journey is an epic account that needs to be told and re-told to current and future generations.

- My Christian Faith,
- My Jewish Faith,
- My Catholic Faith,
- My LDS Faith.



PLANNING

Wishes

Honoring Our Later Years - Making the last chapters of your life meaningful and truly reflective of your values can sometimes be challenging. It requires that you take steps now to explain and document how you want others to implement what you have decided concerning your care.

The Meaning of Money

Using Wealth Wisely - Don't just leave them money; leave them your life-lessons about how to use money with skill and judgment. Discover within yourself a treasure house of wisdom about the meaning of money—wisdom that will guide them to place true value on what they own.

The Meaning of Success

A Guide to Successful Living - Explore and share your learning of what it means and what it takes to achieve success in life: professional success; educational success; financial success; success in relationships; and personal success. Your wisdom and insights can be a stepping stone to their success.

Business

Creating Concrete Value - Building a successful business is one of the most challenging and underappreciated achievements of our time. The epic journey of creating concrete value for customers, employees, and family members is a story that needs to be told.

Estate Plan

Protecting and Providing for Those We Love - There are many reasons for doing estate planning, but ultimately they all boil down to this: we want to touch the hearts and lives of those we love, even in our absence. In this process, we can share what our lives have meant and what we hope for the lives of others.

INSIGHTS

Alma Mater

An Education for Life - We feel a soul-deep allegiance toward our schools. They shaped and molded us, and prepared us for a life of meaning and purpose. They affected the way we see the world and the way we see ourselves. Now we can share cherished memories and our feeling of connection to our alma mater.

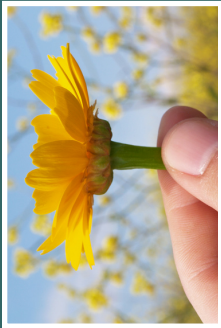
Veteran

The Legacy of Heroes - "The secret of Happiness is Freedom, and the secret of Freedom, Courage." (Thucydides) Veterans' stories of courage in defense of our freedoms must not be lost. Their stories must be heard, shared, and saved, lest we forget the price they paid to allow us to enjoy life, liberty, and the pursuit of happiness.

Angels & Heroes

Lives That Touch Our Hearts - Your life has been lifted and enriched by the people who befriended you, took you under their wing, and went out of their way to help you along life's journey. As you tell their stories and how they made a difference for you, you also share important understanding about your own life.

Stories - our most priceless legacy



Turning Points

The Hinges of Our Lives - Looking back at the significant moments of your life and relating how those events have helped to shape the person you have become, the deeper meaning of your life comes into clearer focus. The narrative of your journey is a rich and intriguing tapestry that will touch others' lives for good.

Year in Review

Stories of a Year Gone By - The sands of time pass quickly through the hourglass of our lives, and without an occasion for pausing and reflecting on the meaning of the last twelve months, many of the rich blessings and important lessons of our life can be overlooked .

Tribute

They Touched Our Lives for Good - Before they passed, they were heroes who lived for something bigger than themselves. While they lived, they touched the hearts and changed the lives of those around them. We must now preserve their stories so they are never forgotten.

FAMILY TOPICS

Love

Adventures of our Life Together - When you love them, you need to tell them. And when they're the love of your life, it's important to capture those feelings and those expressions as a permanent reminder of how much you cherish the life you've built together. When love is shared, it grows.

My Baby

A Mother's Love - A new baby is like the beginning of all things - wonder, hope, a dream of possibilities. It is vitally important for the new mother to express some of the almost inexpressible feelings she has for this infant and the experience of becoming a mother.

Children

Words of Love and Protection - Capture your fondest wishes for your children's happiness, especially if you pass away before they grow up. Share your hopes, dreams, and instructions for them and those who will guide their footsteps in your absence. Your love can shelter them from life's storms.

Our Special Child

Sheltering a Precious Lamb - Your child, with their unique gifts and challenges, will need your love and understanding all their life, even after you're gone. Share your caring and your insights with your special child and with those who will shepherd them when you're not here.

Angel Remembered

Love Lasts Forever - The loss of a child is certainly one of life's most excruciating trials. Nothing upends the natural order of things so dramatically, and leaves us so bewildered and disoriented. It is essential to memorialize who they are and how their too-short life can make a lasting difference.

Childhood Years

Capturing Our Children's Stories - Children ages 6-12 grow up so quickly that memories of their insight, honesty, and youthful exuberance can easily be lost. This special process of annual interviews will keep alive the memories of this special but fleeting time of life.

Adult Children

Ties That Bind Forever - One season follows another, laden with happiness and tears, and before we know it, our little ones are grown with little ones of their own. We must tell them that we love them, and why, for we are bound together forever.

Grandchildren

Generations of Love - There's a special bond that seems to leapfrog generations, connecting young and old in the magic of family ties. Your words of wisdom and the sound of your voice can be a beacon, an anchor, and a harbor safe from the gales of life.

Celebrations

Occasions to Rejoice - Celebrations connect us as couples, as families, as communities, as religious groups, as nations, and as mankind. We need to share and preserve our memories of holidays, birthdays, anniversaries, gatherings, traditions, and milestones.

My House

Home is Where the Heart is - The places you've lived hold some of your most enjoyable stories and lessons. Revisit the homes of your past and you will strike a mother lode of memories, a rich vein of experiences that can be mined for a deeper meaning and understanding of your life.

Treasures

Possessions of Deep Emotional Value - By caring for your precious keepsakes and documenting their stories, you give three priceless gifts: the treasures themselves; your dedication in preserving them and their meaning; and a richer understanding of your life and your family's history.

Pets

Man's Best Friends - The friendship, loyalty, and companionship of pets are exquisite treasures to be cherished and remembered. You need to recall how they have touched your life, to give instructions for their care, and to share your insights about their larger role in our lives.